



## Press Release

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### CNES at World Expo 2020 in Dubai

Thursday 20 June, CNES and COFREX (Compagnie Française des Expositions) signed a partnership agreement concerning CNES's presence in the France Pavilion at World Expo 2020 in Dubai.

The World Expo in Dubai will run from 20 October 2020 to 10 April 2021. Covering 438 hectares and focused on the theme of 'Connecting Minds, Creating the future', broken down into three sub-themes, 'Opportunity', 'Mobility' and 'Sustainability', it will be the first World Expo ever held in the Middle East, Africa and South Asia region.

The France Pavilion, titled 'Light, Lights', will be in the Mobility zone. It will reflect France's international vision and serve as an exceptional showcase for the nation's contribution to culture, science and industry. The France Pavilion aims to make this world event a source of social cohesion and to make a strong national brand statement. Today's technologies afford the ability to extend such an event in time and space so that it can be experienced and shared by all and embedded in the collective consciousness.

As a premium partner of the France Pavilion, CNES will be inviting visitors to discover French space activities through films, satellite pictures and mock-ups. The themes of space exploration, climate action, launchers, innovation, telecommunications and international cooperation will give everyone the opportunity to learn more about space today and what it will look like tomorrow. At World Expo 2020, France's world-renowned know-how and expertise in space will be on show for all to see. Throughout the set-up period of the event, CNES is relaying satellite pictures of the exhibition site in Dubai with a close-up of the France Pavilion that can be viewed at the facilities of COFREX and Expo 2020 in Dubai.

After the signing of today's partnership agreement, CNES President Jean-Yves Le Gall commented: "I am pleased to have sealed this partnership agreement through which CNES will be providing a strong presence in the France Pavilion of World Expo 2020 in Dubai. CNES is a prime mover of international space cooperation, driving economic diplomacy and extending France's international influence."

"We are very pleased to have CNES as one of our partners. Technological innovation is a core theme of this World Expo 2020 in Dubai and a key issue on which the France Pavilion intends to focus," added Erik Linqier, Commissioner General for the France Pavilion and Chairman of COFREX.



### About CNES

CNES (Centre National d'Etudes Spatiales) is the government agency responsible for shaping France's space policy and implementing it in Europe. Its task is to conceive and orbit satellites, invent the space systems of the future and nurture new services to aid us in our daily lives. Founded in 1961, it is the initiator of major space projects, launch vehicles and satellites, and the partner of choice for industry fuelling innovation. CNES comprises some 2,500 men and women with a passion for space working to open up new and infinite fields of applications in five core areas of focus: Ariane, science, Earth observation, telecommunications and defence. It is a key player driving technology innovation, economic development and industrial policy for the nation. It also fosters scientific collaborations and has forged numerous international partnerships. France, represented by CNES, is the leading contributor to the European Space Agency (ESA).

[www.cnes.fr](http://www.cnes.fr)

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### About COFREX

Created by government order on 17 January 2018, COFREX (Compagnie française des expositions) is a company wholly owned by the state. Its mandate is to plan, organize and execute France's participation in international exhibitions and World Expos organized by the Bureau International des Expositions (BIE). COFREX is part of a long-term project drawing on the lessons learned from previous World Expos to ensure that France's future participation in international exhibitions and World Expos offers the best possible experience for the public and partners alike. Learn more at <http://www.cofrex.fr>

### CONTACT for France Pavilion at World Expo 2020

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